



RNS Number : 1873L

Reach4Entertainment Enterprises plc

20 December 2018

reach4entertainment enterprises plc

("r4e" or "the Company")

r4e Director Change

The Board of reach4entertainment enterprises plc, the integrated, live entertainment communications group, announces that, with effect from 31 December 2018, Ralph Wilson will be stepping down from his role as Group Finance Director ("FD") of r4e. Consequently, he will also be stepping down as a director of r4e's subsidiaries Story House PR Limited and Wake the Bear Limited. Ralph was appointed to the Board on an interim basis on 2 October 2017, temporarily replacing Linzi Allen who went on maternity leave. The Company is pleased to report that Linzi has returned to her role as FD of r4e and has been appointed as a director of Story House PR Limited and Wake the Bear Limited.

The Board would like to thank Ralph for his hard work and valuable contribution, and wish him the very best for the future.

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Notes to Editors

reach4entertainment enterprises plc (“r4e”) operates a collection of theatrical, film and live entertainment marketing, PR, advertising and display agencies, across the world. The Company uses its extensive experience in the live entertainments space to create value through investing in innovative and established agencies that provide communications services to a range of clients involved with theatre, film, concerts and more.

For further information on r4e you are invited to visit the Company's website at www.r4e.com.

SpotCo

A world leading full-service arts and live entertainment advertising and marketing agency. In an ever-changing media landscape, it stays ahead of the curve with a mix of bold positioning through interactive, broadcast, environmental and print campaigns.

<https://www.spotnyc.com>

Dewynters

A leading independent arts, events and live entertainment marketing specialists. The agency's work in theatre, museums, attractions, sport and music is seen right across the globe.

<http://www.dewynters.com>

Newman Displays Limited

The UK's leading large-scale outdoor signage, front of house, marquee display and installation company. Clients include major West End theatre productions, leading film companies, cinemas and major global events.

<http://www.newman-displays.com>

Wake the Bear

A marketing communications agency that supports businesses to invent, reposition and regenerate their brands in order to grow. The agency carries out brand strategy, communications planning and end-to-end activation.

<http://wakethebear.co.uk>

Story House

Story House is a new public relations agency for the theatre and live entertainment industries, operating in the UK and internationally. The agency crafts engaging campaigns for audiences, driven by strategy: the right channel, at the right time, with the right message. Fully integrating PR with paid media and social, ensuring all elements of a campaign are working together, Story House collaborates with its clients to ensure its work is dedicated to realising their ambitions.

www.storyhousepr.co.uk