



RNS Number : 0399T  
Reach4Entertainment Enterprises plc  
15 March 2019

**reach4entertainment enterprises plc**  
**(“r4e” or “the Company” or “the Group”)**

**Result of General Meeting**

reach4entertainment enterprises plc (AIM: R4E), the entertainment marketing communications group, is pleased to announce that at its General Meeting held at 10.00 a.m. today, all resolutions set out in the Circular dated 22 February 2019 were duly passed.

Application has been made for 250,000,000 new ordinary shares of 1.2 pence each in the capital of the Company ("New Ordinary Shares") to be admitted to trading on AIM. It is expected that Admission and dealings in the 250,000,000 New Ordinary Shares will commence at 08:00 a.m. on 19 March 2019.

Following the issue of the Placing shares, the Company's total issued share capital will consist of 1,255,597,052 Ordinary Shares, of which none are held in treasury.

As outlined in the announcement dated 22 February 2019, Marc Boyan has agreed to participate in the Placing through Miroma R4E Holdings Limited, a company of which he is a director and controlling shareholder. Marc has subscribed for 8,333,333 Ordinary Shares, amounting to £100,000. Paul Summers and James Charrington who are both directors of subsidiary companies of r4e, and Simon Shimell the Finance Director of a subsidiary of r4e, have also participated in the Placing. Paul Summers has subscribed for 2,083,000 Ordinary Shares, amounting to £24,996. James Charrington and Simon Shimell have both subscribed for 416,667 Ordinary Shares amounting to £5,000 each. The notifications below, made in accordance with the requirements of the EU Market Abuse Regulation, provide further details.

Defined terms used in this announcement will have the meanings (unless the context otherwise requires) set out in the circular dated 22 February 2019.

The information communicated within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014.

**For information, please contact:**

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Paul Summers, COO

**Yellow Jersey PR**

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 James Serjeant  
 David Poutney

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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Mark Boyan				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Executive Officer				
b)	Initial notification /Amendment	Initial				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	reach4entertainment enterprises plc				
b)	LEI	213800JHWWJD1PKYGS67				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.005p each				
	Identification code	GB00B1HLCW86				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.2p</td> <td>8,333,333</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1.2p	8,333,333
Price(s)	Volume(s)					
1.2p	8,333,333					
d)	Aggregated information					

	- Aggregated volume	N/A
	- Price	N/A
e)	Date of the transaction	15 March 2019
f)	Place of the transaction	Outside of a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Paul Summers				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Operating Officer (PDMR)				
b)	Initial notification /Amendment	Initial				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	reach4entertainment enterprises plc				
b)	LEI	213800JHWWJD1PKYGS67				
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	- Price	N/A
e)	Date of the transaction	15 March 2019
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	James Charrington				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Executive Officer of Dewynters Limited (PDMR)				
b)	Initial notification /Amendment	Initial				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	reach4entertainment enterprises plc				
b)	LEI	213800JHWWJD1PKYGS67				
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Price(s)	Volume(s)					
1.2p	416,667					
d)	Aggregated information					
	- Aggregated volume	N/A				

	- Price	N/A
e)	Date of the transaction	15 March 2019
f)	Place of the transaction	Outside of a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Simon Shimell				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Finance Director of Dewynters Limited (PDMR)				
b)	Initial notification /Amendment	Initial				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	reach4entertainment enterprises plc				
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	- Aggregated volume	N/A				
	- Price	N/A				



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### Notes to Editors

reach4entertainment enterprises plc (“r4e”) operates a collection of theatrical, film and live entertainment marketing, PR, advertising and display agencies, across the world. The Company uses its extensive experience in the live entertainments space to create value through investing in innovative and established agencies that provide communications services to a range of clients involved with theatre, film, concerts and more.

For further information on r4e you are invited to visit the Company's website at [www.r4e.com](http://www.r4e.com).

#### **Spot and Company of Manhattan, INC.**

A global leading full-service arts and live entertainment advertising and marketing agency. In an ever-changing media landscape, it stays ahead of the curve with a mix of bold positioning through interactive, broadcast, environmental and print campaigns.

<https://www.spotnyc.com>

#### **Dewynters Limited**

A leading independent arts, events and live entertainment marketing specialist. The agency's work in theatre, museums, attractions, sport and music is seen right across the globe.

<http://www.dewynters.com>

#### **Newman Displays Limited**

The UK's leading large-scale outdoor signage, front of house, marquee display and installation company. Clients include major West End theatre productions, leading film companies, cinemas and major global events.

<http://www.newman-displays.com>

#### **Wake the Bear Limited**

A marketing communications agency that supports businesses to invent, reposition and regenerate their brands in order to grow. The agency carries out brand strategy, communications planning and end-to-end activation.

<http://wakethebear.co.uk>

#### **Story House PR Limited**

A new public relations agency for the theatre and live entertainment industries, operating in the UK and internationally. The agency crafts engaging campaigns for audiences, driven by strategy: the right channel, at the right time, with the right message. Fully integrating PR with paid media and social, ensuring all elements of a campaign are working together, Story House collaborates with its clients to ensure its work is dedicated to realising their ambitions.



[www.storyhousepr.co.uk](http://www.storyhousepr.co.uk)

### **Buzz 16 Productions**

Buzz 16 is an independent production company, which creates both short and long form sports orientated content. The Company was co-founded by former Manchester United player and respected broadcaster, Gary Neville, along with former Sky Sports Premier League producer, Scott Melvin.

<https://buzz16.uk>