



RNS Number : 6389T  
 Reach4Entertainment Enterprises plc  
 22 February 2019

**reach4entertainment enterprises plc**  
 (“r4e” or “the Company” or “the Group”)

**Director/PDMR Dealing**

The Company announces that on 21 March 2019, Marcus Yeoman, Non Executive Director and a PDMR, transferred 1,150,943 ordinary shares from his personal holding to his self-invested personal pension (SIPP) at a price of 1.3p per share. Following these transactions, Mr Yeomans’ total interest in ordinary shares remains 1,200,943 ordinary shares.

**Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Marcus Yeoman
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non Executive Director
b)	Initial notification /Amendment	Initial
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	reach4entertainment enterprises plc
b)	LEI	213800JHWWJD1PKYGS67
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 0.005p each
	Identification code	GB00B1HLCW86
b)	Nature of the transaction	Transfer of ordinary shares to pension plan via sale and purchase



c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Sales of shares from personal holding at 1.3p</td> <td>1,150,943</td> </tr> <tr> <td>Purchase of shares by pension plan at 1.3p</td> <td>1,150,943</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Sales of shares from personal holding at 1.3p	1,150,943	Purchase of shares by pension plan at 1.3p	1,150,943
		Price(s)	Volume(s)					
Sales of shares from personal holding at 1.3p	1,150,943							
Purchase of shares by pension plan at 1.3p	1,150,943							
d)	Aggregated information							
	- Aggregated volume	2,301,886						
	- Price	1.3p						
e)	Date of the transaction	21 March 2019						
f)	Place of the transaction	Outside of a trading venue						

**For information, please contact:**

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**Notes to Editors**

reach4entertainment enterprises plc (“r4e”) operates a collection of theatrical, film and live entertainment marketing, PR, advertising and display agencies, across the world. The Company uses its extensive experience in the live entertainments space to create value through investing in innovative and established agencies that provide communications services to a range of clients involved with theatre, film, concerts and more.



For further information on r4e you are invited to visit the Company's website at [www.r4e.com](http://www.r4e.com).

**Spot and Company of Manhattan, INC.**

A global leading full-service arts and live entertainment advertising and marketing agency. In an ever-changing media landscape, it stays ahead of the curve with a mix of bold positioning through interactive, broadcast, environmental and print campaigns.

<https://www.spotnyc.com>

**Dewynters Limited**

A leading independent arts, events and live entertainment marketing specialist. The agency's work in theatre, museums, attractions, sport and music is seen right across the globe.

<http://www.dewynters.com>

**Newman Displays Limited**

The UK's leading large-scale outdoor signage, front of house, marquee display and installation company. Clients include major West End theatre productions, leading film companies, cinemas and major global events.

<http://www.newman-displays.com>

**Wake the Bear Limited**

A marketing communications agency that supports businesses to invent, reposition and regenerate their brands in order to grow. The agency carries out brand strategy, communications planning and end-to-end activation.

<http://wakethebear.co.uk>

**Story House PR Limited**

A new public relations agency for the theatre and live entertainment industries, operating in the UK and internationally. The agency crafts engaging campaigns for audiences, driven by strategy: the right channel, at the right time, with the right message. Fully integrating PR with paid media and social, ensuring all elements of a campaign are working together, Story House collaborates with its clients to ensure its work is dedicated to realising their ambitions.

[www.storyhousepr.co.uk](http://www.storyhousepr.co.uk)

**Buzz 16 Productions**

Buzz 16 is an independent production company, which creates both short and long form sports orientated content. The Company was co-founded by former Manchester United player and respected broadcaster, Gary Neville, along with former Sky Sports Premier League producer, Scott Melvin.

<https://buzz16.uk>